

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950396-1	10/28/12	October 2012	10/01/12 - 10/22/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	950396	07898913

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G145H	\$200.00 NM
4	WESHW		10/17/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z151H	\$200.00 NM
2	WESH	Th	10/18/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z151H	\$200.00 NM
3	WESH	F	10/19/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z151H	\$200.00 NM
2	10/22/12	10/22/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12G155H	\$200.00 NM
3	10/16/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P143H	\$1,000.00 NM
2	WESHW		10/17/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z151H	\$1,000.00 NM
3	WESH	Th	10/18/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G155H	\$1,000.00 NM
4	10/16/12	10/19/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G145H	\$1,500.00 NM
3	WESHW		10/17/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,500.00 NM
2	WESH	Th	10/18/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,500.00 NM
5	10/16/12	10/19/12	*Early Sunrise @4:30AM 430a-5am		-TWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P143H	\$50.00 NM
2	WESH	W	10/17/12	4:29 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z151H	\$50.00 NM
4	WESH	Th	10/18/12	4:30 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G155H	\$50.00 NM
1	WESH	F	10/19/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G155H	\$50.00 NM
6	10/22/12	10/22/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G155H	\$75.00 NM
7	10/20/12	10/20/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	5:54 AM	Sat 5-6a	Sat 5-6a	:30	OFA12Z151H	\$50.00 NM
8	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	6:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12G155H	\$350.00 NM
9	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	8:30 AM	NBC Saturday	Sat 8-10am	:30	OFA12G155H	\$1,300.00 NM
10	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	6:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z151H	\$350.00 NM
2	WESH	Su	10/21/12	7:52 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G155H	\$350.00 NM
11	10/21/12	10/21/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/21/12	8:25 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12Z151H	\$2,000.00 NM
1	WESH	Su	10/21/12	8:48 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12G155H	\$2,000.00 NM
12	10/21/12	10/21/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	OFA12G155H	\$6,000.00 NM
13	10/16/12	10/19/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$900.00	NM

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Obama/D/President	SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12P143H	\$900.00 NM
2	WESH	W	10/17/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z151H	\$900.00 NM
4	WESH	Th	10/18/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G155H	\$900.00 NM
3	WESH	F	10/19/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G155H	\$900.00 NM
14	10/22/12	10/22/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	9:35 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12Z151H	\$900.00 NM
2	WESH	M	10/22/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12G155H	\$900.00 NM
15	10/16/12	10/19/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12G145H	\$800.00 NM
2	WESH	W	10/17/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z151H	\$800.00 NM
3	WESH	Th	10/18/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z151H	\$800.00 NM
4	WESH	F	10/19/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z151H	\$800.00 NM
16	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z151H	\$800.00 NM
17	10/16/12	10/19/12	NBC Today Show III	11AM-12PM/10-11/	-TWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P143H	\$700.00 NM
2	WESH	W	10/17/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12Z151H	\$700.00 NM
3	WESH	Th	10/18/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G155H	\$700.00 NM
18	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12-12:30 PM	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G145H	\$450.00 NM
1	WESH	W	10/17/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z151H	\$450.00 NM
3	WESH	Th	10/18/12	12:26 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G155H	\$450.00 NM
19	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P143H	\$800.00 NM
1	WESH	W	10/17/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z151H	\$800.00 NM

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19	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/18/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G155H	\$800.00 NM
20	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G145H	\$1,100.00 NM
2	WESH	W	10/17/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z151H	\$1,100.00 NM
1	WESH	Th	10/18/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12Z151H	\$1,100.00 NM
21	10/16/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P143H	\$1,500.00 NM
1	WESH	W	10/17/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12Z151H	\$1,500.00 NM
2	WESH	F	10/19/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G155H	\$1,500.00 NM
22	10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$500.00 NM
See MG 33.2,33.3									
23	10/21/12	10/21/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12G155H	\$1,100.00 NM
24	10/16/12	10/19/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G145H	\$1,700.00 NM
2	WESH	W	10/17/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z151H	\$1,700.00 NM
4	WESH	Th	10/18/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G155H	\$1,700.00 NM
1	WESH	F	10/19/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G155H	\$1,700.00 NM
25	10/16/12	10/19/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/18/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z151H	\$1,700.00 NM
2	WESH	F	10/19/12	7:39 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z151H	\$1,700.00 NM
26	10/20/12	10/20/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950396-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/20/12	10/20/12	Sat. Entertainment this W7:00-8:00 PM		-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	7:59 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12Z151H	\$1,000.00 NM
27	10/16/12	10/20/12	M-Su News @ 11PM	11-1135p	-TWTFS-	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTFS-	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P143H	\$1,600.00 NM
1	WESH	W	10/17/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	OFA12Z151H	\$1,600.00 NM
3	WESH	Th	10/18/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G155H	\$1,600.00 NM
28	10/16/12	10/19/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G145H	\$900.00 NM
1	WESH	W	10/17/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z151H	\$900.00 NM
4	WESH	Th	10/18/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z151H	\$900.00 NM
2	WESH	F	10/19/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z151H	\$900.00 NM
29	10/22/12	10/22/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G155H	\$900.00 NM
30	10/16/12	10/19/12	NBC Carson Daly ON	NBC Carson Daly C	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12P143H	\$100.00 NM
2	WESH	W	10/17/12	1:45 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12Z151H	\$100.00 NM
4	WESH	Th	10/18/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G155H	\$100.00 NM
3	WESH	F	10/19/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G155H	\$100.00 NM
31	10/22/12	10/22/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12Z151H	\$100.00 NM
32	10/22/12	10/22/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12		Mon NBC Prime VOICE	Prime Other	:00		\$5,000.00 NM
See MG 33.2,33.3									
33	10/16/12	10/16/12	NBC Prime GO ON/ NEW	9:00-10:00 PM	-T-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$2,500.00				

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/16/12	10/16/12	NBC Prime GO ON/ NEW	9:00-10:00 PM	-T-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/16/12 NBC Prime GO ON/ NEW NORM 9:00-10:00 PM :00 \$2,500.00 NM									
See MG 33.2,33.3									
2 WESH Tu 10/16/12 8:43 PM NBC Prime VOICE 8:00-9:00 PM :30 OFA12G145H \$4,000.00 NM									
MG for 32.1,22.1,33.1									
3 WESH W 10/17/12 9:17 PM NBC Prime L&O SVU 9:00-10:00 PM :30 OFA12Z151H \$9,000.00 NM									
MG for 32.1,22.1,33.1									
34	10/17/12	10/17/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$5,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --W---- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 10/17/12 10:29 PM NBC Prime CHICAGO FIRE 10:00-11:00 PM :30 OFA12Z151H \$5,500.00 NM									
35	10/19/12	10/19/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 10/19/12 8:20 PM NBC Prime WHITNEY/COMM 8:00-9:00 PM :30 OFA12G155H \$1,600.00 NM									
36	10/19/12	10/19/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 10/19/12 9:19 PM NBC Prime GRIMM 9:00-10:00 PM :30 OFA12G155H \$4,500.00 NM									
37	10/21/12	10/21/12	NFL	8:00PM-conclusion	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/21/12 10:02 PM NFL 8:00PM-conclusion :30 OFA12Z151H \$12,000.00 NM									
38	10/21/12	10/21/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/21/12 5:42 AM Sun 5-6a Sun 5-6a :30 OFA12G155H \$50.00 NM									
39	10/16/12	10/19/12	M-Sun Nightly News	6:30-7:00 PM	-TWTF--	:30	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Th 10/18/12 6:52 PM M-Sun Nightly News 6:30-7:00 PM :30 OFA12G155H \$3,000.00 NM									
1 WESH F 10/19/12 6:51 PM M-Sun Nightly News 6:30-7:00 PM :30 OFA12Z151H \$3,000.00 NM									
40	10/22/12	10/22/12	M-Sun Nightly News	6:30-7:00 PM	M-----	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/22/12 6:44 PM M-Sun Nightly News 6:30-7:00 PM :30 OFA12Z151H \$3,500.00 NM									
41	10/16/12	10/16/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$4,000.00	NM

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/16/12	8:20 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12P143H	\$4,000.00	NM
42	10/22/12	10/22/12	NBC Prime VOICE	8:00-9:00 PM	M-----	:30	1	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$8,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	8:00 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12G155H	\$8,500.00	NM
43	10/16/12	10/19/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	-TWTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/16/12	12:48 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12P143H	\$300.00	NM
1 WESH	W	10/17/12	12:51 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12Z151H	\$300.00	NM
44	10/22/12	10/22/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	12:42 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12G155H	\$300.00	NM
45	10/22/12	10/22/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G155H	\$1,100.00	NM
46	10/16/12	10/19/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WESH	Tu	10/16/12	2:35 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G145H	\$250.00	NM
2 WESH	W	10/17/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z151H	\$250.00	NM
3 WESH	Th	10/18/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z151H	\$250.00	NM
1 WESH	F	10/19/12	2:32 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G155H	\$250.00	NM
47	10/22/12	10/22/12	KATIE COURIC DAY	2-3PM	M-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	2:11 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G155H	\$450.00	NM
2 WESH	M	10/22/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	OFA12Z151H	\$450.00	NM
48	10/20/12	10/20/12	NBC Prime CHICAGO FI	9:00-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/20/12	9:44 PM	NBC Prime CHICAGO FIRE	9:00-10:00 PM	:30	OFA12Z151H	\$1,000.00	NM

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/20/12	10/20/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	10:30 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	OFA12G155H	\$1,000.00 NM
50	10/20/12	10/20/12	NBC Prime REVOLUTION	8:00-9:00 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	8:44 PM	NBC Prime REVOLUTION	8:00-9:00 PM	:30	OFA12G155H	\$1,200.00 NM
51	10/21/12	10/21/12	CHRIS MATTHEWS WKND	CHRIS MATTHEWS	-----S	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	10:22 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS	:30	OFA12Z151H	\$300.00 NM
<u>Total Spots</u>							97		

Payment Terms 30 Days

<u>Gross Total</u>	\$132,375.00
<u>Agency Commission</u>	\$19,856.25
<u>Net Amount Due</u>	\$112,518.75